

Krissi Roots

Fort Washington, MD 20744 • (301) 266-0524 • krissi.roots@gmail.com

Education

Bachelor of Arts: Communication, May 2024

Mount St. Mary's University - Emmitsburg, MD

- Publishing and Journalism Concentration
- Relevant Coursework: Social Media, Interpersonal Communication, Technical Writing, Media Writing
- Professional Development: Senior Seminar
- Achievements: Graduated with Honors, Published in College Literary Magazine

Work History

(Volunteer)-Liluye (Non-profit Organization)

Arizona, Phoenix (Remote)

April 2024-June 2024

Social Media Content Creator

- Conducted research to identify global news articles related to human trafficking cases
- Wrote, revised, and proofread informative and engaging captions, slides, and text content for social media posts based on human trafficking cases, and preventative initiatives

Mount St. Mary's University, Emmitsburg, MD

January 2023-May 2024

Tele-Counselor

- Conducted phone calls to guide prospective students through the admission process
- Efficiently managed and updated student profiles through meticulous data entry
- Personalized engagement by writing postcards to prospective students following accepted student days

Mountain Echo (Campus Newspaper)

Editor/Writer

September 2023 – May 2024

- Enforced consistency and quality by editing articles in adherence to AP Style
- Fostered a collaborative environment by generating article ideas and guiding staff writers
- Utilized Adobe InDesign for professional layout design

Technical Skills: PowerPoint, Word, Excel, Canva, CMS Platforms, Social Media Platforms

Communication/Professional Skills: Content creation, copyediting, social media management, attention to detail, creativity, problem solving, team collaboration, customer service, critical thinking